



When you start planning your wedding, you enter into a whole new world that can come with a shockingly high price tag. It's natural to look for places to cut corners, but here are some facts to consider before hiring an amateur photographer for your wedding day.

## **1. The number one regret of couples after the wedding is not investing more money in a photographer.**

When the wedding is over, all you have left are your photographs. Unfortunately, it's not until AFTER the wedding that most couples truly realise this.

## **2. An amateur doesn't take your wedding as seriously as a professional, and it shows in his work and performance.**

A professional photographer has invested thousands, possibly hundreds of thousands, in quality equipment and education. He's only as good as his last wedding, and his reputation is on the line with every couple. He can't afford to bail

on you a week before the wedding because something came up, or disappear with your files after the wedding.

### 3. You need a photographer with specific wedding experience to guarantee high quality images, no matter what.

When things don't go according to plan, and at some point you can expect that they won't, an amateur won't know how to recover.

**“Professionals have experience in how to use poses, angles and lighting to enhance their bride’s best features and hide the imperfections.** Every bride wants to look their best. Professionals can do that – amateurs, because they are amateurs, can’t always pull it off. A pose that may look fantastic on one bride, may not flatter another bride. **Professionals have worked with brides in all shapes and sizes and know which poses look best for which bride.”** **“The stress and variables of wedding day photography are not something to be taken lightly.** It’s literally the fastest moving day you can ever imagine...If you are not prepared for that, or know how to handle those situations, the walls can close in very quickly! **Even the best photographers in other genres can struggle.** Wedding photographers have to learn to fire off great shots quickly, sometimes with fast changing light. Even with experience it’s hard, trust me! Throw into the mix guests wandering into frame, iPads being held aloft for the picture uncle Dave just HAD to get.... **Experience and skill will help get you through most of this, but without it, you are losing limbs out there!”**

### 4. An amateur can't afford a backup, which means you're left without a Plan B.

You need a backup for everything on your wedding day so that you're covered, no matter what happens. An unprepared amateur can leave you with nothing.

**“As world-famous Chase Jarvis says, ‘You don’t get to be in the PGA by being sorta good at golf.’ Professional Photographers make it work no matter what the circumstances are.** Whether it be raining, or there’s a huge distraction at the venue, a professional will use the best of his/her abilities to get the best possible images.”

## 5. An unprofessional photographer can ruin your wedding day.

A wedding photographer must be both assertive and engaging in order to take the images you want without irritating you or your guests. This requires experience, professionalism and the right personality.

I have heard stories ranging from how their **photographer showed up in sweatpants and a sweatshirt** on their wedding day, to their photographer **showed up stoned...** I have even heard stories of how a photographer changed their mind and decided they couldn't have their digital files (after that was what they had agreed on and paid for, but was never formally written into their contract.) **The photographer then held their photos 'ransom' until they came up with £££ more than they had already paid.**"

## 6. Hiring an amateur means more work for you.

An amateur photographer won't automatically know what shots to take or the traditional timing of events. If you want all these details attended to, you'll have to learn what needs to be done yourself and make sure they do it.

"An experienced wedding photographer will come to a bride with a shot list and work with them to determine every moment the couple would like captured. **An amateur who is not experienced with wedding photography will not know what moments are most important, therefore putting much more pressure and work on the bride and groom** to ensure they get the shots they want."

## 7. You'll miss moments you never even knew happened.

When going through photos after the wedding, couples are often surprised at the many funny and moving moments the photographer captured that they never witnessed. An amateur isn't going to capture them, and you'll never know what you've missed.

“If you hired an amateur photographer ‘friend’ who gave you a next-to-nothing deal to shoot your wedding he could miss so much. All the important wedding moments.

**Dad walking you down the aisle? Not covered. Kiss at the altar? Out of focus...**

He will just look panicked and out of his element all day. But that counts for nothing in the aftermath. **All you could be left with are some bit part memories of wedding day,** which could be devastating. Many couples out there **don’t realize what it means to hire a professional... Your wedding day only happens once; make sure you hire a wedding photographer who gets it right.**

Here at [Sapphire Studio](#) we know that marriage is based on trust. Your wedding is a lifetime event. Choosing the right photographer to your wedding is a very important decision.

## **TELL US ABOUT YOUR WEDDING & BOOK YOUR WEDDING PHOTOGRAPHY WITH US.**

We at [Sapphire Studio](#) tailor our photography service to your needs always with maximum creativity and special attention to detail and to meet your needs.

[Contact us](#). We would be delighted to photograph your wedding and provide you with photography you’ll cherish forever.



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